

# Configuring Versatile Video Coding: technical guidelines for broadcast and streaming applications

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# Contents

## **Versatile Video Coding**

- Standardization status
- Deployment status
- Adoption status

## **MC-IF VVC technical guidelines**

- Purpose and scope
- VVC performance: HDR video
- VVC features: reference picture resampling
- Metadata for VVC

## **Conclusion**

- Guidelines status and outlook

# VVC standardization status



## VVC profiles in ed. 1 (2020)

- Standardized as Rec. ITU-T H.266 | ISO/IEC 23090-3
- Main 10 and Main 10 4:4:4 profiles
  - 8/10-bit video
  - SDR/HDR/WCG/HFR
  - Temporal sublayers support and core spatial scalability functionality
  - Additional support for 4:2:2 YCbCr and 4:4:4 RGB formats in Main 10 4:4:4
- Multilayer Main 10 and Multilayer Main 10 4:4:4.
- Main 10 Still Picture and Main 10 4:4:4 Still Picture

## VVC related metadata (SEI messages)

- VVC specification
- Versatile SEI messages for coded video bitstreams (VSEI): Rec. ITU-T H.274 | ISO/IEC 23002-7.

## VVC extensions in ed. 2 (2022)

- Bit depths up to 12 bits for YCbCr chroma formats.
- Intra-only profiles up to 16 bits for RGB formats.
- High bitrate coding: lossless and nearlossless coding

## VVC support in systems & transport standards

- MPEG-2 Transport Stream: Rec. ITU-T H.222.0 | ISO/IEC 13818-1
- MPEG ISO BMFF (NALUFF): ISO/IEC 14496-15
- MPEG CMAF: ISO/IEC 23000-19
- MPEG HEIF: ISO/IEC 23008-12
- MPEG OMAF: ISO/IEC 23090-2
- RTP payload format: RFC 9328

# VVC deployment status\*



## Software decoding

- HD playback on Android and iOS mobile platforms.
- UHD/4K playback on laptop/desktop grade processors.
- UHD/8K playback on AMD EPYC and Intel Xeon based servers.
- Web browser playback with WebAssembly with Edge, Firefox and Chrome browsers.

## Hardware decoding

- 8Kp120 VVC decoder IP core.
- 4Kp60 SoC decoder for STB.
- 4Kp120 and 8Kp120 SoC decoders for TVs.
- New TV ranges supporting VVC announced for 2023.

## Encoding

- Offline commercial VVC encoders with >30% performance gains over HEVC integrated into cloud-based encoding, transcoding and mobile OTT services.
- Real-time commercial VVC encoders with 15-30% performance gains over HEVC using the same or comparable HW (1-1.5x).

## Open-source and commercial developer tools

- VVC encoder or decoder integration plugins available for FFMPEG, VLC, GPAC,..
- VVC conformance testing specification developed by JVET, VVC Verification and Validation bitstreams developed by DVB.
- Commercial test bitstreams and bitstream analyzers.

[nabshow.com](https://nabshow.com)

JVET maintains up to date list of VVC deployment, document available from JVET repository: [jvet-experts.org](https://jvet-experts.org)

\* For references, please see the associated manuscript

# VVC adoption status\*



## ARIB ISBD

Investigating VVC Main 10 and Multilayer Main 10 profiles for its next generation digital video broadcasting system.

## ATSC

Specifying VVC for inclusion in the ATSC 3.0 suite of standards.

## CTA Wave

Added VVC profile to its Web Application Video Ecosystem Content Specification in 2021.

## DASH-IF

Added VVC profile to its DASH-IF Interoperability Points in 2022.

## DVB

Adopted VVC as Next Generation Video Codec into its codec toolbox in 2022.

## SBTVD

Selected VVC as the sole video base layer codec in 2021. Specification drafting is ongoing.

## SCTE

Adopted VVC into its standards, SCTE 281-1 and 281-2 in March 2023.

## Compression performance requirements

**DVB** set out a number of performance related commercial requirements to be met by next generation video codecs.

- 8K video over legacy broadcast multiplexes.
- 5x 4K services in a 40Mbps multiplex (3x for HEVC).
- 27% and over 30% efficiency gains over HEVC for live and offline streaming.

In **SBTVD** evaluation, VVC technology was tested on variety of content test cases and gains >30% were reported for:

- Spatial resolutions from 720p to 4320p for HDR HLD and HDR PQ.
- 1080p SDR content with different frate rates.
- Sign language video in portrait mode (540x960 and 360x640)

[nabshow.com](http://nabshow.com)

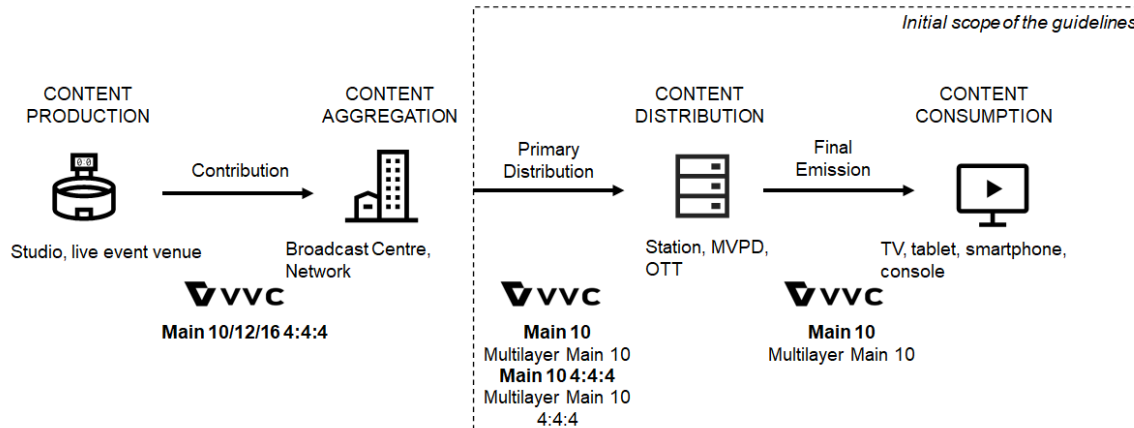
\* Based on publicly available information

# MC-IF VVC technical guidelines

Media Coding Industry Forum is developing VVC technical guidelines for video broadcast and streaming.

The guidelines aim to:

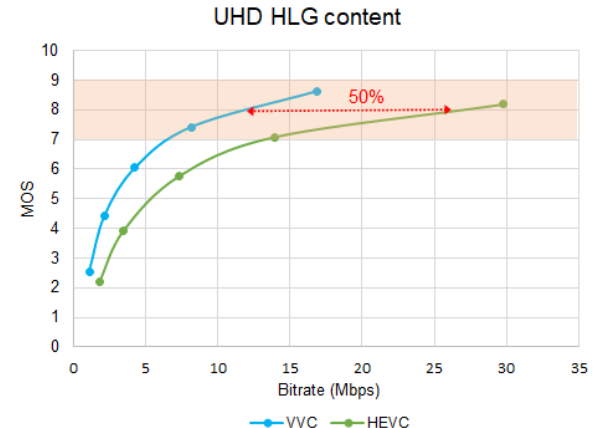
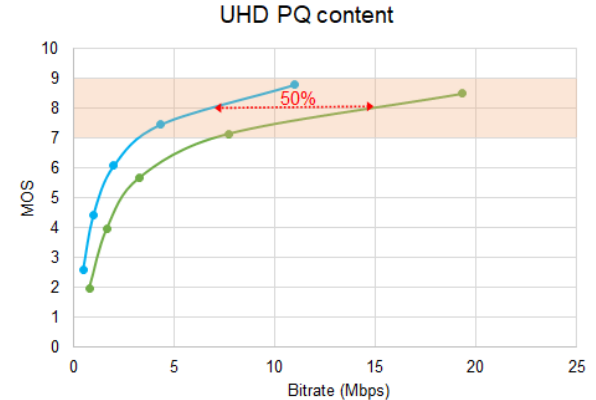
- cover best practices of VVC configuration for industry relevant VVC-based profiles,
- provide up to date information on VVC operating bitrate ranges,
- provide information on the usage of VVC with accompanying technologies such as VSEI standard,
- advocate interoperability and seek commonality of VVC usage.



# Compression performance: HDR video



- HDR video services were enabled by HEVC Main 10 profile.
- In VVC, HDR support was included from the start by design with relevant tools present in the core technology.
- No separate VVC profile or coding tools for SDR or HDR video. Both, SDR and HDR as well as Wide Color Gamut are supported by VVC profiles.
- 3GPP SA4 5G codec feasibility study (TR 26.955) reported VVC achieved:
  - **coding gain of 37% BD-rate (PSNR) for SDR UHD test content.**
  - **coding gain of 39% BD-rate (wPSNR) for HDR UHD test content.**
- MPEG conducted several subjective VVC verification tests, including HDR HLD and HDR PQ content:
  - **50% bitrate reduction at broadcast quality operating range** was reported for SDR and HDR test content.



MOS quality over bitrate for UHD HLG and PQ content pooled over 5 test sequences in each category

# VVC functionality: reference picture resampling

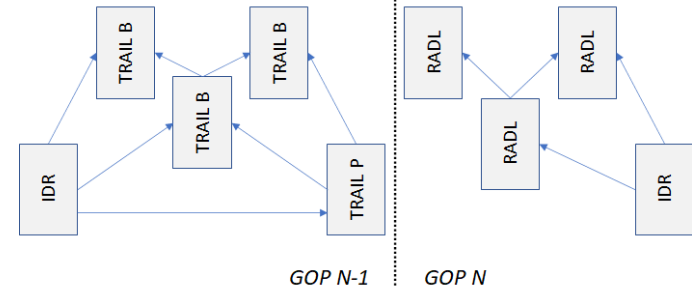
## Resolution switching in adaptive streaming

- Resolution switching is supported in adaptive streaming systems with the use of IDR frames at the start of each segment – closed GOP.
- IDR RAPs incur compression performance loss in comparison to open GOP
- Skupin, et.al.\*, reported up to 9% BD-rate gains using constrained open GOP referencing with RPR.

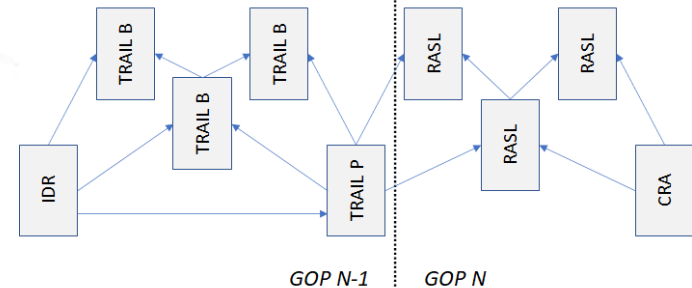
## Resolution change in linear video services

- Linear video services currently do not benefit from resolution change functionality.
- Interoperability tests\*\* with deployed TV sets using IDR-based resolution change with HEVC Main 10 profile reported issues at switching points.

Closed GOP



Open GOP



\*Skupin, R., et al., "Open GOP resolution switching in HTTP adaptive streaming with VVC," Proc. 35th Picture Coding Symp. (PCS)

\*\*Ducloux, X., et al., "Exploring the benefits of dynamic resolution encoding and support in DVB standards, IBC, 2022"



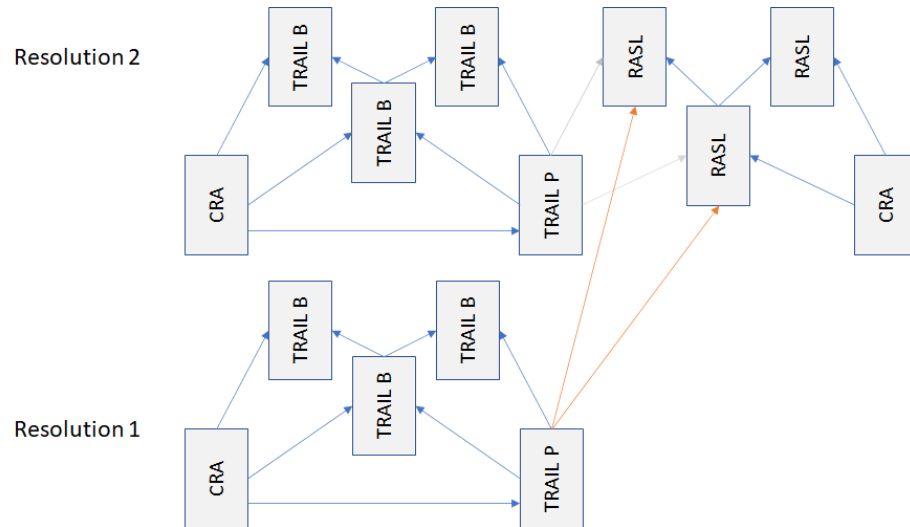
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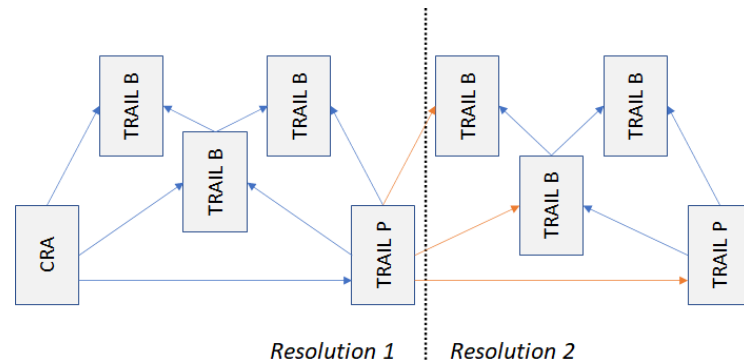
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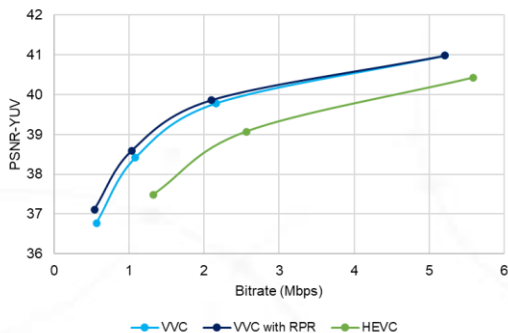
## Resolution change in a linear video service

- VVC can change resolution of coded video in order to optimize bitrate for difficult or easy content, or when „true” content resolution is lower than of the incoming format.
- This extends flexibility of existing encoder’s rate control mechanisms.
- In addition to VVC RPR constraints, encoder may need to exercise constraints regarding the use of resolutions and frequency of resolution changes.
- This functionality is supported for VVC profiles defined by DVB in TS 101 154.

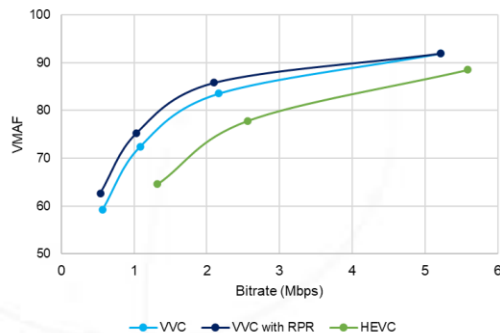


# VVC functionality: reference picture resampling

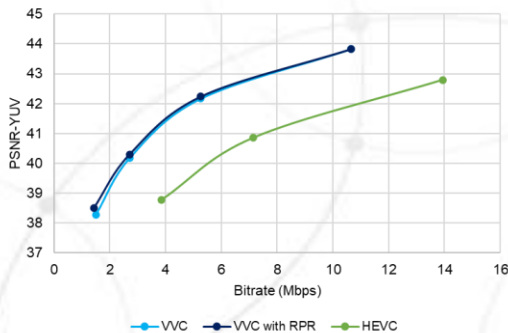
Soccer



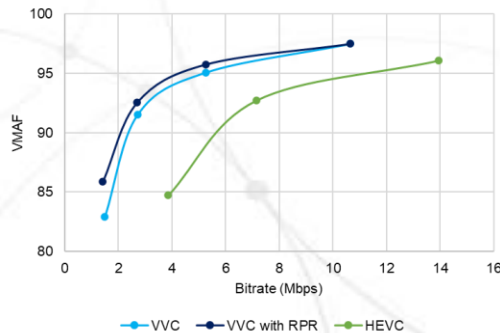
Soccer



Tunnel-flag



Tunnel-flag



	BD-rate gains	
Soccer	PSNR-YUV [%]	VMAF [%]
<b>VVC vs. HEVC</b>	39.27%	40.23%
<b>VVC with RPR vs. HEVC</b>	43.02%	48.77%

	BD-rate gains	
Tunnel-flag	PSNR-YUV [%]	VMAF [%]
<b>VVC vs. HEVC</b>	52.64%	55.19%
<b>VVC with RPR vs. HEVC</b>	54.38%	61.55%

# Metadata for VVC

## Versatile Supplemental Enhancement Information

- VVC standard only defines processes required for conforming video decoders.
- Information about how video is intended to be post-processed, displayed, or otherwise used is specified mostly in the VSEI standard.
- VUI parameters provide information for the correct display of coded video: scanning format, transfer function, colour gamut, aspect ratio, etc.
- SEI messages provide additional information that can assist decoders, displays, and other video receivers perform as desired by the content producer.
- Several SEI messages such as MDVC, CLLI or ATC were developed for deployment of HDR video services.

## Film grain synthesis

- Film grain synthesis (FGS) characteristics SEI message is increasingly important due to interest in film grain synthesis in high-value streaming services.
- FGS characteristics SEI message supported in AVC, HEVC and VVC
- A Technical Report on use of film grain technologies is currently in development in ITU-T and ISO/IEC.
- 2 main FGS use cases: preserving artistic intent and masking compression artefacts.

## Neural-network post filter

- NNPF SEI messages enable use of neural networks for post-processing operations (e.g, super-resolution, frame rate upsampling)
- NNPF SEI message signals NN weights.
- NNFP SEI message signals a specific NN that is invoked.

# MC-IF VVC technical guidelines - status



- First version of the VVC guidelines is under development and currently planned for a release at end of Q2 2023.
- If you're interested in contributing to VVC guidelines development join MC-IF at:

<https://www.mc-if.org/become-a-member/>

- Another way to contribute is planned through an open community review process.
- Tune in for updates at: <https://www.mc-if.org/broadcast-streaming-guidelines/>
- or reach out to us via [interopwg-chair@lists.mc-if.org](mailto:interopwg-chair@lists.mc-if.org)



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## Thank you for your attention!